



Startup Event

Wien oder Tirol als Start-Up Öko-System! Wo soll man gründen?

Vienna, April 4th 2022

Clemens Wasner



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Talking Points



**Companies
& Startups**



Research



**Funding & Public
Sector**



Community

#1

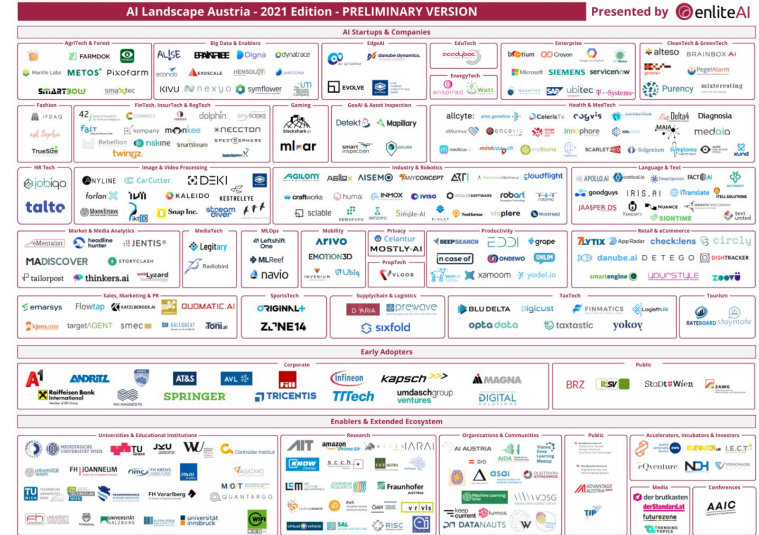
Companies & Startups



Austrian AI Landscape

What's new?

- >300 entries
- thereof 60 new entries
- new categories
- new cluster 'Early adopters'

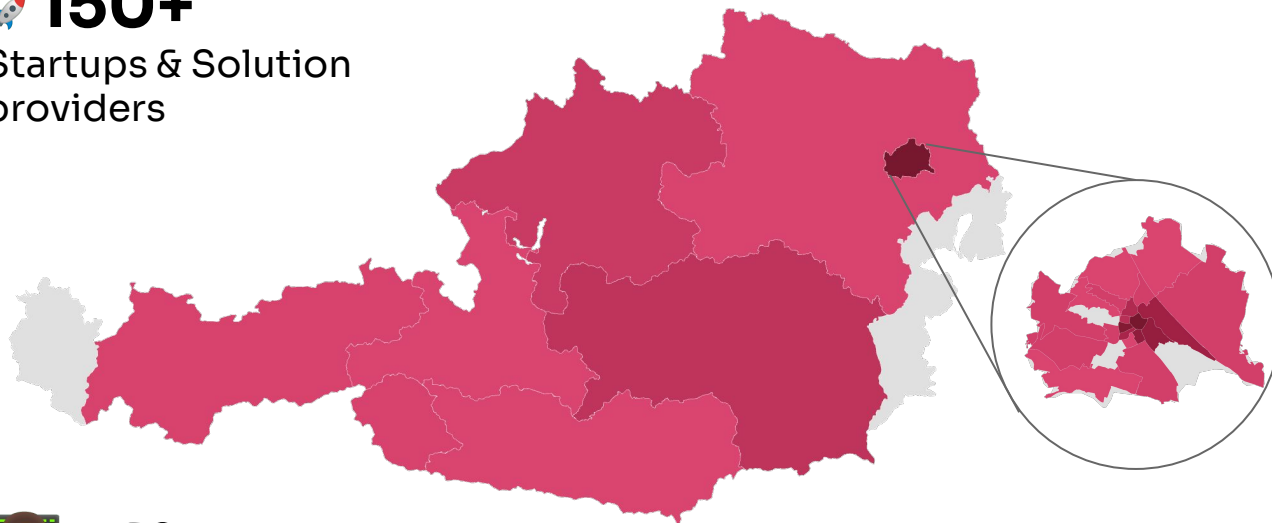


Austrian AI Landscape

Startup Activity per Region

 **150+**

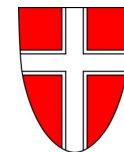
Startups & Solution providers



 **16%**

Female Founders

Source: enliteAI, 2021



~55%

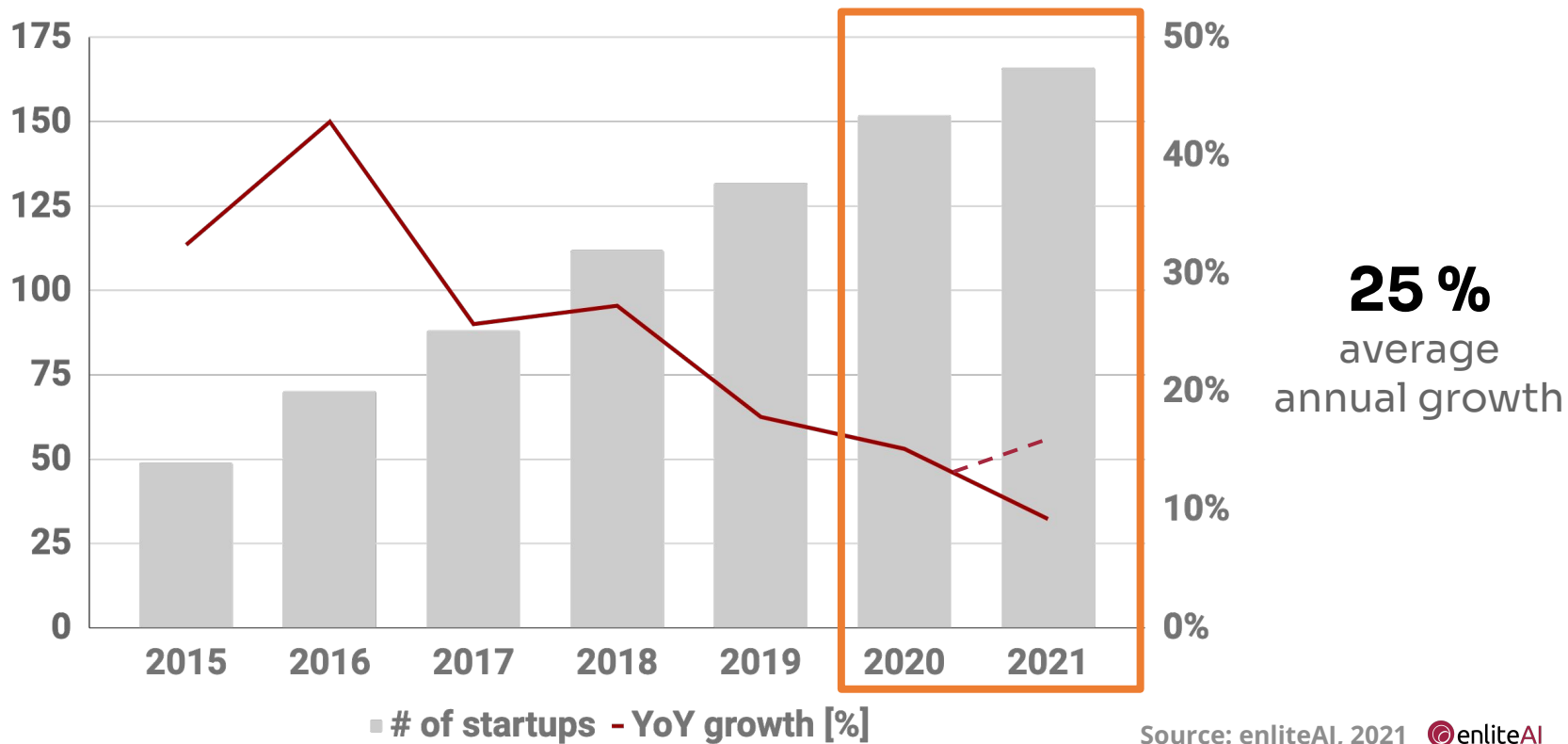


Styria & Upper Austria

as strong local ecosystems, supported by universities and research institutions

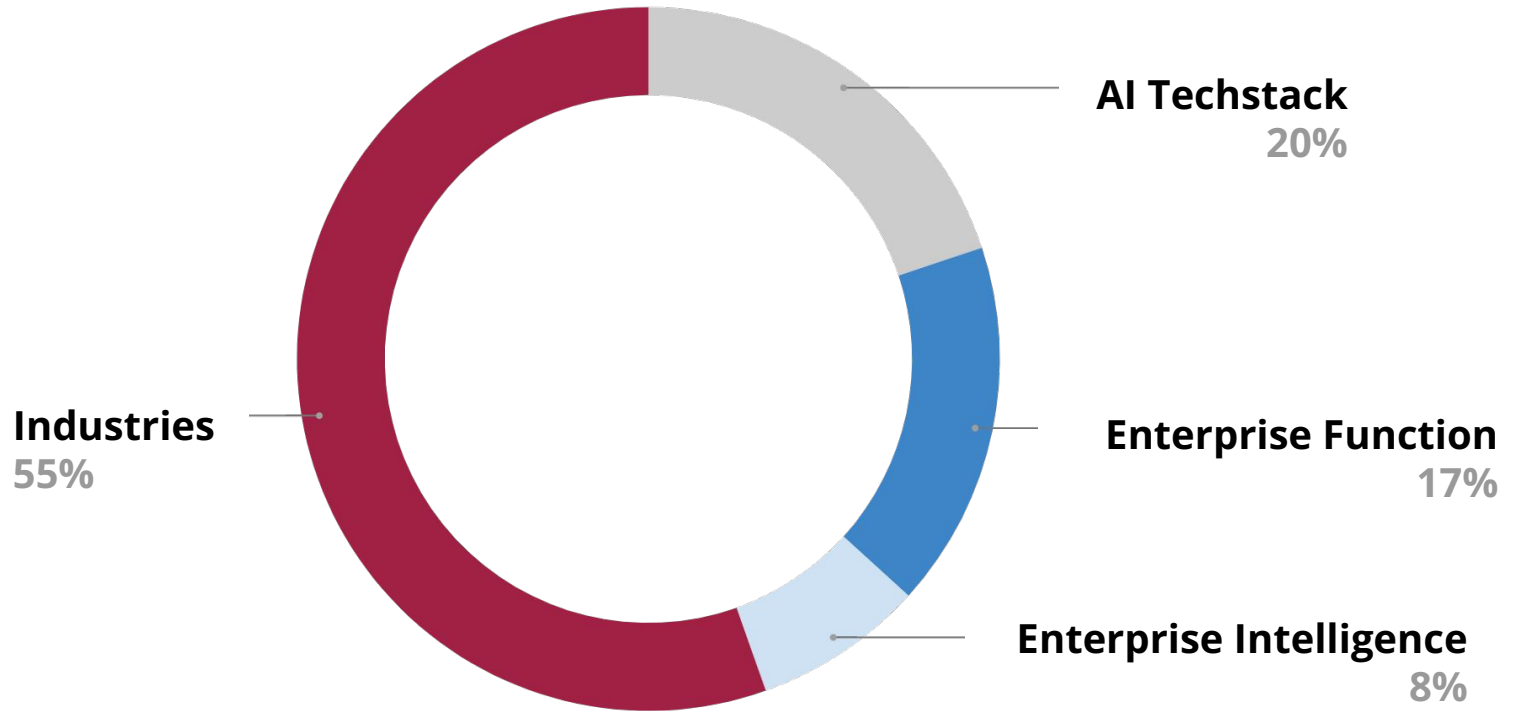
Austrian AI Landscape

Entwicklung Startups



Austrian AI Landscape

Focus areas of Austrian AI Companies



AI Startups & Companies

AgriTech & Forest 		Big Data & Enablers 		EdgeAI 		EduTech 		Enterprise 		CleanTech & GreenTech 			
Fashion 		FinTech, InsurTech & RegTech 		Gaming 		GeoAI & Asset Inspection 		Health & MedTech 					
HR Tech 		Image & Video Processing 		Industry & Robotics 				Language & Text 					
Market & Media Analytics 		MediaTech 		MLOps 		Mobility 		Privacy 		Productivity 		Retail & eCommerce 	
Sales, Marketing & PR 		SportsTech 		Supplychain & Logistics 		TaxTech 		Tourism 		Trustworthy AI & Ethics 			

Early Adopters

Corporate 						Public 					
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Enablers & Extended Ecosystem

Universities & Educational Institutions 				Research 				Organizations & Communities 				Public 				Accelerators, Incubators & Investors 			
Media 				Conferences 				Trending Topics 				Partners 							

Austrian AI Landscape

Further Information



www.enlite.ai/works/ailandscapeaustria

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Notable Trends



AI Trends

Born global, made in Austria

AI Research



AI Hub



Europe HQ



AI Trends

Corporates creating digital business units

Corporate



Productization



3

Public Sector & Funding



Austria's AI Strategy

How it started

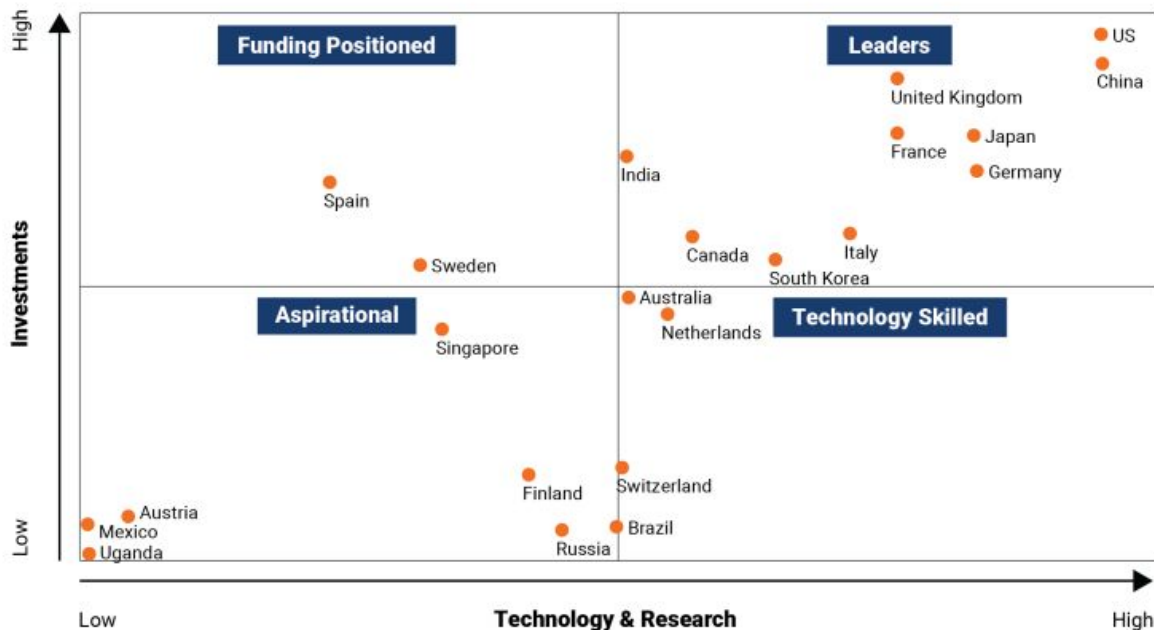


- Focus on Green Energy transition & CO2 reduction
- Fundamental research
- Trustworthy & ethical AI

Austria's AI Strategy

How its going¹

Figure 1: State of Technology and Investments By Country



¹ Source: [Brookings](#)

Vienna's AI Strategy

Stadt Wien entwickelt Strategie zum Einsatz Künstlicher Intelligenz

))) [Seite vorlesen](#)



hat.

Im Rahmen der generellen "Digitalen Agenda Wien 2025" entwickelte die Stadt Wien eine neue Strategie für den Einsatz von Künstlicher Intelligenz (KI). Sie soll im September 2019 im Wiener Gemeinderat beschlossen werden. Die Servicequalität der Wiener Stadtverwaltung soll so erhöht und effizienter werden.

Die Stadt Wien ist damit eine der ersten Stadtverwaltungen in Europa und die erste Gemeinde in Österreich, die eine KI-Strategie entwickelt

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Community



Non-Profit & Conference series



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[AiAustria](https://www.linkedin.com/company/AiAustria)



AAIC@aiaustria.cm



[aaic-applied-ai-conference](https://www.linkedin.com/company/aaic-applied-ai-conference)



[AAIC - Applied AI Conference](https://www.youtube.com/watch?v=AAIC-Applied-AI-Conference)



AI AUSTRIA

- Non-Profit to support the development of the Austrian AI ecosystem
- Idea born in 2017 in Wattens
- Established in 2018
- 100% independent
- www.iaustria.com

NEUGRÜNDUNG

AI Austria: Neuer Verein will Österreich zu führendem Player bei Artificial Intelligence machen

Jakob Steinschaden · 11. Juni 2018, 07:45



DIETMAR MILLINGER, CLEMENS WASNER, MAGDALENA HAUSER UND STEFAN ENGL VON AI AUSTRIA. © AI AUSTRIA

AAIC

applied AI conference

- Event series organized by AI Austria in collaboration with partners
- Europe's largest conference series for AI applications in b2b
- check out our YouTube Channel for recordings of previous events

[LINK](#)



Contact



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